HOSPITALITY AND TOURISM MANAGEMENT B.S. - 2024-Current

University of South Alabama – College of Education and Professional Studies - Department of Hospitality and Tourism Management

Area / Writes Composition 1			
EH 101 English Composition I Area II-Ausonitics and Fine Att (I Course, 12 Hours) Sequence required in either English (EH) or History (HY) Area II-Ausonitics and Fine Att (I Course, 12 Hours) Sequence required in either English (EH) or History (HY) Area II-Ausonitics and Fine Att (I Course, 12 Hours) Sequence required in either English (EH) or History (HY) Courses from Area II-Ausonitics (I Course, 11 Hours) Dec course from Area II-Ausonitics (I Course, 11 Hours) Dec course from Area II-Ausonitics (I Course, 11 Hours) Area II-Ausonitics (I Course, 12 Hours) Area II-Ausonitics Area I		Grade	Hours
EH:102:Explit:Composition II Accel - Humanification Affine Arts (4 Courses, 12 Hours) Sequence required in either English (EH) or History (HY) CA:110 Public Speaking CA:110 Fundaming Term Affine 123, 155, 252, 253, 235, 236 Concourse from 7481130, 132, 2483 130; PM A110, MUL 100 One course from 7481130, 132, 248, 230, 227, 227, 227, 227, 228, 238, 127, 127, 127, 213, 122, 231, 232, 237, 227, 227, 228, 239, 236, 157 105; 16, 111, 127, 131, 152, 131, 152, 171, 127, 231, 232, 232, 227, 227, 227, 228, 128, 126, 257, 228, 238, 128, 157 105; 16, 111, 127, 131, 152, 131, 152, 171, 127, 131, 132, 131, 135, 170, 120, 126, 127, 237, 238 Tore course from 740, 410, 131, 132, 131, 131, 132, 132, 132, 125, 126, 227, 238 Concourse from 740, 100, 101, 201, 125, 126, 272, 237, 238 Tore course from 740, 100, 101, 134, 115, 230, 230, 207, 127, 127, 238 Concourse from 740, 100, 101, 201, 120, 121, 125, 135 Concourse from 740, 100, 101, 201, 102, 113, 155, 100, 197, 120, 125, 106 Concourse from 740, 100, 112, 122, 135, 136 Concourse from 740, 100, 101, 211, 120, 121, 124, 135, 135 Concourse from 740, 100, 101, 211, 120, 121, 126, 135, 151, 100, 157, 201, 195, 120, 157, 100, 157, 201, 195, 120, 157, 201, 195, 120, 157, 201, 195, 120, 157, 120, 125, 120, 137, 120, 120 Centorse from 74, 100, 101, 211, 120, 121, 120, 121, 120, 121, 122, 122			-
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CA 110 Public Speaking Concernment 122, 216, 223, 226, 235, 236 Concernment 122, 216, 225, 226, 235, 236, 157 105, 163 111, 12, 131, 224, 214, 242, 202, 206, 207, 221, 222, 241, 242, MUL 301; PH 130, 172, 211, 212, 213, 223, 213, 224, 214, 242, MUL 301; PH 130, 172, 211, 212, 213, 224, 214, 242, 202, 206, 207, 221, 222, 241, 242, MUL 301; PH 130, 172, 211, 212, 213, 224, 214, 242, 202, 206, 207, 221, 222, 241, 242, MUL 301; PH 130, 172, 211, 212, 213, 212, 213, 222, 206, 207, 221, 222, 241, 242, MUL 301; PH 130, 172, 211, 212, 213, 212, 213, 206, 200, 201, 202, 091, 207, 201, 202, 206, 207, 221, 222, 241, 242, MUL 301; PH 130, 172, 213, 213, 213, 213, 213, 213, 213, 21			- 3
One course from: F1215, 212, 225, 226, 235, 236			3
One course from: ARH 100, 201, 223, ASS 101; 040, 106; H225, 126, 225, 226, 235, 236; IST 105; [G 111, 122, 131, 122, 151, 152, 171, 172, 111, 122, 331, 232, 731, 232, 731, 732; (SSI 100, 107, 122, 122, 141, 442, 201, 202, 206, 207, 222, 222, 441, 442, MUL 101; PHI 110, 112, 112, 121, 124, 241, 243, 243, 241, 242, MUL 101; PHI 110, 112, 112, 124, 243, 243, 244, 244, 244, 244, 244, 2			- 3
172, 211, 222, 231, 222, 251, 252, 271, 272; (150, 100, 105, 107, 211, 222, 411, 142, 202, 202, 207, 221, 222, 241, 242; MUL 101; PHL 110, 102, 121, 121, 245, 124, 242; MUL 101; PHL 110, 101, 121, 111; 111, 111, 111, 112, 112, 122, 12			- 3
172, 211, 222, 231, 222, 251, 252, 271, 272; (150, 100, 105, 107, 211, 222, 411, 142, 202, 202, 207, 221, 222, 241, 242; MUL 101; PHL 110, 102, 121, 121, 245, 124, 242; MUL 101; PHL 110, 101, 121, 111; 111, 111, 111, 112, 112, 122, 12	One course from: AFR 101; ARH 100, 103, 123; ARS 101; DRA 110; EH 215, 216, 225, 226, 235, 236; IST 105; LG 111, 112, 131, 132, 151, 152, 171,		-
Acc dl/. Noticel Science and Mathematics (2 Gourses, 11 Hours) One course from (including lab): AN 210, BY 120, BY 120, BY 21, 122, 205; BM 110, 111; CH 101, 103, 131, 132; GEO 101, 102; CH 111, 122; MS 134, MH 114, 151, 202, 202 (CH NS transfers) Acc dl/. History. Social and Behavioral Science; (2 Courses, 12 Hours) Sequence required in either English (EH) or History (HY) Students Will and Peter Level (176; CJ 114, 115, 120, 202; CJ 105; St 101; I51 001; I51 001; PSC 130, PSY 120, 250; SY 109, 112 One course from: N100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; I5 100; IST 201; PSC 130, PSY 120, 250; SY 109, 112 One course from: N1 00, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136; IS 100; IST 201; PSC 130, PSY 120, 250; SY 109, 112 Genetate LECTIVES (6 Hours) Excitives 10-49 HTM Ablo ROCE RECURRENTS (49 Hours) HTM 210 food and Beverga Service Management HTM 210 food and Beverga Service, Conventions and Service HTM 210 food and Beverga Service, Conventions and Service HTM 210 food and Beverga Service, Conventions and Service HTM 210 food and Beverging Accounting HTM 210 food and Anagement HTM 220 food Baverging Service, Conventions and Service Service HTM 230 food Baverging Service, Conventions and Eventa (INCE I) HTM 230 food Baverging Beverging Beverging Beverging History Conventions HTM 230 forbitation Anagement (IW) (Satisfies University Writin			
One course from: MA 110, 111, 112, 113, 115, 112, 102, 125, 126, 227, 237, 238 Two courses from (including lab): AV20, RV 101, RV 102, RV 121, 222, 205; BMD 110, 111; CH 101, 103, 131, 132; GEO 101, 102; GY 111, 112; MS3 134; MET 140; FH 101, 104, 114, 115, 201, 202 (Or N5 transfers) Area <i>N</i> - History, Social and Behavious Sickness (I Courses, J J Haurs) Sequence required in either English (EH) or History (HY) (Students will only receive credit for 2 history courses.) A Relast one course from: N100, 101; O 100, 211; ECO 215, 216; GEO 114, 115; GS 101; B5 100; IST 201; PSC 130; PSC	120, 121, 131, 231, 240; REL 100, 200, 201		3
Two course from (including lab): AN 210; BY 101, BY 102, BY 121, 122, 205; BMD 110, 113; 1132; GED 201, 122; GFD 111, 121; MAS 134, MAT 104, PH 101, 104, 114, 152, 002, 200; CNN Strander) Area N- History, Social and Behavioral Science (I Course, 12 Howr) Sequence required in either English (EH) or History (HY) Students Will only CO 215, 216 One course from: AN 100, 101; CA 100, 211; ECO 215, 215; GEO 114, 115; GS 101; F100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 215; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136; IS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 215; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136; IS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 215; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136; IS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136; IS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136; IS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; H 101, 102, 121, 122, 135, 136 HTM 200; Montaduction to Hopstally and Tourism Hintory HTM 200; Montaduction to Hopstally and Tourism Hintory HTM 200; Montaduction throng Hopstally			
112, MAS 134, MET 140; PH 101, 104, 114, 115, 201, 202 (Gr KS transfere) Area IV - History, Social and Behvioral Solices (£ LAoux) Sequence required in either English [EH] or History (HY) (Students will only receive cettif (of 2 history courses, 12 hours) Sequence required in either English [EH] or History (HY) (Students will only receive cettif (of 2 history courses, 12 hours) Sequence required in either English [EH] or History (HY) (Students will only receive cettif (of 2 history courses, 12 hours) Sequence required in either English (EH) or History (HY) (Students will only receive cettif (of 2 history courses, 12 hours) Sequence required in either English (EH) or History (HY) (Students will only receive cettif (of 2 hours) (Entropic 1 hours) (Students will only receive cettif (of 4 hours) (HTM 200 Incidention to Hospitality and Tourism Industry (HTM 201 hours) (HTM 220 hours)			_ 3
(students will only receive certify for 2 history courses.) At least one course from: ECO 215, 216 One course from: ECO 215, 216 One course from: AN 100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; FS 100; FS 201; PSC 130; PSY 120, 250; SY 109, 112 One course from: AN 100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; FS 101; FS 101; FS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 GENERAL ELECTIVES (6 Hours) Electives 100-499 HTM AUGN CORE HEQUERMENTS (49 Hours) HTM 201 Conduction to Hospitality and Tourism Industry HTM 201 Conduction to Hospitality and Tourism Industry HTM 202 Ford and Bevrage Services Management HTM 212 Food Santation and Safety HTM 221 Food Santation and Safety HTM 221 Food Santation and Safety HTM 221 Pood Santation and Safety HTM 221 Pood Santation and Safety HTM 221 Pood Santation and Safety HTM 220 Hospitality Him Anagement HTM 220 Hospitality Industry Management HTM 230 Exploration and Safety HTM 221 Food Safety HTM 220 Methagenella Accounting HTM 230 Exploration and Career Planning HTM 230 Exploration and Career Planning HTM 240 Coding Management Explore Safety CA 1001 AR 221 Advertising Principles (Proreguistic: CA 101) AR 221 Advertising Principles (Proreguistic: CA 102) CACLENTRATIONS: (Choose one below from Events Marketing and Management QB Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) AR 221 Advertising Principles (Proreguistic: CA 102) CA 101 Into to Media HTM 330 Collination Management H(M) (Stifies University Writing Requirement) HTM 340 Declination Management Hardeting HTM 340 Collination Management Hardeting HTM 340 Collination Management Hardeting HTM 340 Collination Management Hardeting HTM 340			_ 8
At least one course from #V 101, 102, 121, 122, 135, 136			
One course from: ECO 215, 216			
One course from: AN 1100, 101; CA 100, 211; ECO 215, 216; GEO 114, 115; GS 101; IS 100; IST 201; PSC 130; PSY 120, 250; SY 109, 112 SENEAL FLETUYES (6 Hours) Electives 100.499 SENEAL FLETUYES (4 Hours) HTM 200 Introduction to Hospitality and Tourism Industry HTM 200 Introduction to Hospitality and Tourism Industry HTM 200 Introduction to Hospitality and Tourism Industry HTM 200 Introduction to Hospitality infanced Management HTM 200 Introduction to Hospitality infanced Management HTM 200 Interventions and Events (MICE I) HTM 200 Interventions and Events (MICE I) HTM 200 Hospitality Hanagement HTM 200 Interventions and Events (MICE I) HTM 200 Hospitality Industry Management HTM 310 Ioliaci Leadership for HTM Professions HTM 315 Hospitality Industry Management HTM 320 Dispitality and Tourism Marketing HTM 320 Ioliaci Leadership for HTM Professions HTM 315 Hospitality Industry Management HTM 320 Dispitality Industry Management (WI) (Staffes University Writing Requirement) HTM 320 Ioliaci Leadership for HTM Professions HTM 315 Iospitality and Tourism HTM 320 Iospitality and Tourism HTM 320 Staffer University Writing Requirement) HTM 420 Iodging Management HTM 420 Iodging Management HTM 420 Industry Management (WI (Staffes University Writing Requirement) HTM 420 Industry Management HTM 420 Iodging Management HTM 420 Iodging Management HTM 420 Iodging Management HTM 420 Industry Anagement HTM 420 Industry Industry Anagement HTM 420 Industry Industry Anagement HTM 420 Industry Industry			-
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120. 250; 5Y 109, 112			-
GNERAL LECTIVES (6 Hours) Electives 100-499 HTM ANOR CORE REQUIREMENTS (69 Hours) HTM 2010 Introduction to Hospitality and Tourism Industry HTM 212 Food Santation and Safety HTM 221 Food Santation and Safety HTM 220 Meetings, Incentives, Conventions and Events (MICE I) HTM 230 Global Leadership for HTM Professions HTM 310 Global Leadership for HTM Professions HTM 313 Hospitality and Tourism Marketing HTM 318 Hospitality and Tourism Marketing HTM 318 Hospitality and Tourism HTM 318 Hospitality and Tourism HTM 340 Clipting Management (W) (Satzifies University Writing Requirement) HTM 440 Lodging Management (W) (Satzifies University Writing Requirement) HTM 440 Lodging Management (W) (Satzifies University Writing Requirement) HTM 440 Lodging Management (W) (Satzifies University Writing Requirement) HTM 440 Lodging Management Captores Secure(E Hours Requires Advisor Approval Prior to Registration) HTM 440 Lodging Management (M) (Satzifies University Writing Requirement) HTM 440 Lodging Management (M) (Satzifies University Writing Requirement) HTM 440 Lodging Management (E A 101)			
Electives 100-499 TH AQDR CORR ENCONTEMENTS (49 Hours) HTM 201 Inclustion to Hispitality and Tourism Industry HTM 210 Food and Beverage Services Management HTM 221 Food and Beverage Services Management HTM 220 Meetings, Incentives, Conventions and Events (MICE I) HTM 220 Meetings, Incentives, Conventions and Events (MICE I) HTM 230 Global Leadership for HTM Professions HTM 330 Global Leadership for UTM Professions HTM 331 Hospitality and Tourism Marketing HTM 318 Hospitality Managerial Accounting HTM 331 Hospitality and Tourism Marketing HTM 3318 Hospitality and Tourism Marketing HTM 330 Global Leadership for HTM Professions HTM 340 Global Leadership for HTM Professional Conduct and Career Planning HTM 340 Global Service Management (W) (Statisfies University Writing Requirement) HTM 434 Clouging Management (W) (Statisfies University Writing Requirement) HTM 440 Lodging Management (W) (Statisfies University Writing Requirement) HTM 440 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 448 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 448 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 448 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 449 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 449 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 440 Deeting Principles (Prerequisite: CA 101) APR 221 Advertising Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 330 Destination Management & Marketing HTM 330 Cuice Operations Management HTM 458 Meeting Elective: Advisor Approved 100-499 from APR, CA, HTM, SM SUBALLEADERSHIP (Pa hours) "Recommended HTM 330 Cuice Operations Management and Recreation Studies Electives 100-499 (Recommended: HTM,	120, 250, 51 10 3 , 112		-
Electives 100-499 TH AQDR CORR ENCONTEMENTS (49 Hours) HTM 201 Inclustion to Hispitality and Tourism Industry HTM 210 Food and Beverage Services Management HTM 221 Food and Beverage Services Management HTM 220 Meetings, Incentives, Conventions and Events (MICE I) HTM 220 Meetings, Incentives, Conventions and Events (MICE I) HTM 230 Global Leadership for HTM Professions HTM 330 Global Leadership for UTM Professions HTM 331 Hospitality and Tourism Marketing HTM 318 Hospitality Managerial Accounting HTM 331 Hospitality and Tourism Marketing HTM 3318 Hospitality and Tourism Marketing HTM 330 Global Leadership for HTM Professions HTM 340 Global Leadership for HTM Professional Conduct and Career Planning HTM 340 Global Service Management (W) (Statisfies University Writing Requirement) HTM 434 Clouging Management (W) (Statisfies University Writing Requirement) HTM 440 Lodging Management (W) (Statisfies University Writing Requirement) HTM 440 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 448 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 448 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 448 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 449 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 449 Internship in HTM II (W) (Statisfies University Writing Requirement) HTM 440 Deeting Principles (Prerequisite: CA 101) APR 221 Advertising Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 330 Destination Management & Marketing HTM 330 Cuice Operations Management HTM 458 Meeting Elective: Advisor Approved 100-499 from APR, CA, HTM, SM SUBALLEADERSHIP (Pa hours) "Recommended HTM 330 Cuice Operations Management and Recreation Studies Electives 100-499 (Recommended: HTM,	GENERAL FLECTIVES (6 Hours)		
HTM MAJOR CORE REQUIREMENTS (49 Hours)			(
ITM 200 Introduction to Hospitality and Tourism Industry			
HTM 210 Food and Beverage Services Management HTM 212 Food Sanitation and Safety HTM 212 Food Sanitation and Safety HTM 216 Fundamentals of HoopItality Financial Management HTM 220 Meetings, Incentives, Conventions and Events (MICE I) HTM 210 Fundamentals of HoopItality H& Management HTM 230 Global Leadership for HTM Professions HTM 310 Global Leadership for HTM Professions HTM 313 Hospitality Industry Managerial Accounting HTM 318 Hospitality and Tourism HTM 325 Digital Marketing in HoopItality and Tourism HTM 310 Substantiative and Eco-tourism HTM 435 Quigital Marketing in Hospitality and Tourism HTM 410 Sustainable and Eco-tourism HTM 440 Lodging Management (W) (Satisfies University Writing Requirement) HTM 440 Lodging Management HTM 440 Lodging Management (W) (Satisfies University Writing Requirement) HTM 440 Lodging Management (W) (Satisfies University Writing Requirement) HTM 440 Lodging Management (W) (Satisfies University Writing Requirement) HTM 440 Lodging Management (W) (Satisfies University Writing Requirement) HTM 450 Internship in intTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management OR Global Leadership) HTM 450 Internship Finciples (Prerequisite: CA 101) APR 221 Adverting, Incentives, Conventions and Events (MICE II) Sate Advecting HTM 450 Internship IntTM II SM 334 Sports Marketing HTM 450 Interns and Events (MICE III	HTM MAJOR CORE REQUIREMENTS (49 Hours)		
HTM 212 Food Sanitation and Safety	HTM 200 Introduction to Hospitality and Tourism Industry		3
HTM 1216 Fundamentals of Hospitality Financial Management	HTM 210 Food and Beverage Services Management		-
HTM 220 Meetings, Incentives, Conventions and Events (MICE I)	HTM 212 Food Sanitation and Safety		_
HTM 320 Hospitality HR Management			-
HTM 310 Global Leadership for HTM Professions			_ :
HTM 315 Hospitality and Tourism Marketing			_
HTM 318 Hospitality Industry Managerial Accounting	•		-
HTM 382 Digital Marketing in Hospitality and Tourism HTM 396 HTM Professional Conduct and Career Planning HTM 410 Sustinable and Eco-tourism HTM 435 Quality Service Management (W) (Satisfies University Writing Requirement) HTM 440 Lodging Management Capstone Sequence: (6 Hours-Requires Advisor Approval Prior to Registration) HTM 496 Internship in HTM I (W) (Satisfies University Writing Requirement) HTM 498 Internship in HTM I (W) (Satisfies University Writing Requirement) HTM 498 Internship in HTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management <u>OR</u> Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 224 Public Relations Principles (Prerequisite: CA 101) APR 224 Public Relations Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 458 Meeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing HTM 430 Doestination Management & Marketing HTM 320 Destination Management HTM 350 Cuise Operations Management *IST 495 Professional Leadership and Teamwork *101 300 Introduction to Organizational Leadership SM 300 Clobal Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended HTM, IST, OL, SM) Total Hours 12			- 3
HTM 396 HTM Professional Conduct and Career Planning HTM 410 Sustainable and Eco-tourism HTM 435 Quality Service Management (W) (Satisfies University Writing Requirement) HTM 436 Lodging Management Capstone Sequence: (6 Hours-Requires Advisor Approval Prior to Registration) HTM 496 Internship in HTM I(W) (Satisfies University Writing Requirement) HTM 498 Internship in HTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management <u>OR</u> Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 221 Advertising Principles (Prerequisite: CA 101) APR 221 Advertising Principles (Prerequisite: CA 101) APR 224 Public Relations Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 348 Sports Marketing Elective - Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) * Recommended * HTM 320 Destination Management * MTM 330 Cruise Operations Management * IST 495 Professional Leadership and Teamwork * U-0.300 Introduction to Organizational Leadership SM 300 Global Tourism * SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			-
HTM 410 Sustainable and Eco-tourism HTM 435 Quality Service Management (W) (Satisfies University Writing Requirement) HTM 440 Lodging Management Capstone Sequence: (6 Hours-Requires Advisor Approval Prior to Registration) HTM 496 Internship in HTM I (W) (Satisfies University Writing Requirement) HTM 496 Internship in HTM I (W) (Satisfies University Writing Requirement) HTM 496 Internship in HTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management OR Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 221 Advertising Principles (Prerequisite: CA 101) APR 221 Advertising Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 320 Destination Management HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 344 Sports Marketing Elective -Advisor Approved 100-499 from APR, CA, HTM, SM GUOBAL LEADERSHIP (24 hours) * Recommended HTM 330 Cruise Operations Management SM 300 Global Leadership and Teamwork +ITM 330 Cruise Operations Management SM 300 Global Leadership and Teamwork +ITM 330 Cruise Operational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			_
HTM 435 Quality Service Management (W) (Satisfies University Writing Requirement)	-		
HTM 440 Lodging Management			-
Capstone Sequence: (6 Hours-Requires Advisor Approval Prior to Registration) HTM 496 Internship in HTM I (W) (Satisfies University Writing Requirement) HTM 498 Internship in HTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management OR Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 221 Advertising Principles (Prerequisite: CA 101) APR 222 Advertising Principles (Prerequisite: CA 101) APR 224 Public Relations Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing Elective -Advisor Approved 100-499 from APR, CA, HTM, SM GIOBAL LEADERSHIP (24 hours) *Recommended *ITM 320 Destination Management & Marketing *HTM 330 Cruise Operations Management *U1300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IS			- 3
HTM 496 Internship in HTM I (W) (Satisfies University Writing Requirement) HTM 498 Internship in HTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management OR Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 221 Advertising Principles (Prerequisite: CA 101) APR 224 Public Relations Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 495 Internship in Ketting Elective -Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) * Recommended *HTM 320 Destination Management & Marketing *HTM 320 Destination Management 8. Marketing *HTM 330 Cuise Operations Management *HTM 330 Cuise Operations Management *HTM 330 Cuise Operations Management *HTM 330 Clobal Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 391 Leadership in Sports Management and Recreation Studies *Iectives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours Total Hours			-
HTM 498 Internship in HTM II CONCENTRATIONS: (Choose one below from Events Marketing and Management <u>OR</u> Global Leadership) EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 221 Advertising Principles (<i>Prerequisite: CA 101</i>) APR 224 Public Relations Principles (<i>Prerequisite: CA 101</i>) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 345 Sheeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing Elective -Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) *Recommended *HTM 330 Cuise Operations Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			
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EVENTS MARKETING AND MANAGEMENT (24 Hours) APR 221 Advertising Principles (Prerequisite: CA 101) APR 224 Public Relations Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing Elective -Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) *Recommended *HTM 320 Destination Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM)			-
APR 221 Advertising Principles (Prerequisite: CA 101)	CONCENTRATIONS: (Choose one below from Events Marketing and Management OR Global Leadership)		
APR 221 Advertising Principles (Prerequisite: CA 101)			
APR 224 Public Relations Principles (Prerequisite: CA 101) CA 101 Intro to Media HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing Elective - Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) *Recommended *HTM 320 Destination Management & Marketing *HTM 320 Destination Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			
CA 101 Intro to Media			-
HTM 320 Destination Management & Marketing HTM 340 Special Events Management HTM 340 Special Events Management HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing Elective - Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) *Recommended *HTM 320 Destination Management & Marketing *HTM 320 Destination Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM)			-
HTM 340 Special Events Management			
HTM 455 Meeting, Incentives, Conventions and Events (MICE II) SM 384 Sports Marketing Elective -Advisor Approved 100-499 from APR, CA, HTM, SM GLOBAL LEADERSHIP (24 hours) *Recommended *HTM 320 Destination Management & Marketing *HTM 330 Cruise Operations Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			-
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GLOBAL LEADERSHIP (24 hours) *Recommended *HTM 320 Destination Management & Marketing *HTM 330 Cruise Operations Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			-
*HTM 320 Destination Management & Marketing *HTM 330 Cruise Operations Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			-
*HTM 320 Destination Management & Marketing *HTM 330 Cruise Operations Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12	GLOBAL LEADERSHIP (24 hours) *Recommended		
*HTM 330 Cruise Operations Management *IST 495 Professional Leadership and Teamwork *OL 300 Introduction to Organizational Leadership SM 300 Global Tourism *SM 391 Leadership in Sports Management and Recreation Studies Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12			
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Electives 100-499 (Recommended: HTM, IST, OL, SM) Total Hours 12	SM 300 Global Tourism		_
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	Electives 100-499 (Recommended: HTM, IST, OL, SM)		
Revised 5/30/2			12
		Revised	5/30/2

HOSPITALITY AND TOURISM MANAGEMENT B.S. - 2024-Current

University of South Alabama - College of Education and Professional Studies - Department of Hospitality and Tourism Management

University and College Requirements:

<u>Writing Requirement</u> – The University requires that a candidate for graduation must have completed two designated writing credit courses at USA, with at least one course chosen from offerings in the candidate's major or minor. Courses meeting this requirement are designated with a (W) after the course title in the "Courses" section of the <u>University Bulletin</u>. Individuals who transfer in credit to substitute for a course(s) designated as a (W) course must meet the writing requirement by taking a (W) course(s) at USA.

<u>Transient Approval</u> – Students must have prior approval (obtained in the Advising Center) to enroll as a transient student at another institution. A maximum of 60 semester hours (or 50% of total hours required for the program) may be accepted from a two-year institution.

Residency Requirement – A candidate for graduation must complete a minimum of 25 percent of the credit hours required for the degree through instruction offered by the University of South Alabama in upper-division course work (300 and 400 levels).