# **Brooke E. Forester**

University of South Alabama Health, Kinesiology and Sport (251)-460-6731 Email: bforester@southalabama.edu

# Education

Ph D, The Florida State University, 2009. Major: Sport Management Dissertation Title: The Social Impact of Corporate Social Responsibility: A Case Study

- M.Ed., University of South Alabama, 2003. Major: Physical Education
- BS, University of South Alabama, 2002. Major: Physical Education

# Academic, Government, Military and Professional Positions

#### Academic - Post-Secondary

Visiting Instructor, Florida State University. (August 1, 2008 - July 30, 2010).

# **Licensures and Certifications**

US Track & Field - Level I Coaching Certification, USA Track & Field. (April 5, 2013 - Present).

Professional Educator Certificate, State of Alabama. (January 1, 2014 - June 30, 2019).

# **Professional Memberships**

Member of the Board of Directors, Pensacola Sports. (January 1, 2018 - present).

- Research Council Chair, Alabama State Association for Health, Physical Education, Recreation, and Dance. (May 1, 2016 May 1, 2017).
- Research Council Chair-Elect, Alabama State Association for Health, Physical Education, Recreation, and Dance. (May 1, 2015 - May 1, 2016).
- American Alliance for Health, Physical Education, Recreation and Dance. (September 28, 2012 September 28, 2015).
- National Association for Sport and Physical Education. (September 28, 2012 September 28, 2015).
- USA Track and Field. (June 2012 December 2013).
- Alabama State Association for Health, Physical Education, Recreation, and Dance. (October 2011 October 2013).

# **Directed Student Learning**

Master's Thesis Committee Member, "EFFECTS OF CPR TRAINING ENVIRONMENT AND TESTING METHOD ON CPR SELF-EFFICACY OF CERTIFIED HIGH SCHOOL ATHLETIC COACHES," Health, Kinesiology and Sport. (March 15, 2018 - February 18, 2019). Advised: Kenneth Daigle

# RESEARCH

# Published Intellectual Contributions

#### **Book Chapters**

- Keshock, C. M., Forester, B. E., Holden, S. L. (2014). In O. Budzinski & A. Feddersen (Eds.), Gridiron Games: A Case Analysis of Turf War Issues and the Economic, Social, Cultural, and Political Incentives for Government Subsidization. (vol. 14, pp. 233-248). Frankfurt, Germany: Political Economics Competition and Regulation: Contemporary Research in Sports Economics /Peter Lang International Academic Publishers. www.tandfonline.com/loi/rjto20
- Keshock, C. M., Holden, S. L., Forester, B. E., Pugh, S. F. (2013). Data Driven Solutions: Participative Decision Making to Improve Community Sport Operations. In D. King & W. Xie (Eds.), *Chapter 3- Education, Political, Social* (vol. 28, pp. 318-320). Nashville, TN/Intellectbase International Consortium: International Handbook of Academic Research and Teaching..
- Keshock, C. M., Pugh, S. F., Heitman, R. J., Forester, B. E., Holden, S. L. (2012). Service Learning: Differences in Student Perceptions of Sports Event Experiences. In D. King & K. Dyer (Eds.), *Chapter 3- Education, Political, Social* (vol. 23, pp. 411-414). Nashville, TN: Intellectbase International Consortium Publishers: International Handbook of Academic Research and Teaching..

#### **Refereed Journal Articles**

- Holden, S. L., Forester, B. E., Williford, H. N., Reilly, E. (2019). Sport Locus of Control and Perceived Stress among College Student-Athletes. *International Journal of Environmental Research and Public Health: Interaction of Exercise and Cognitive Function, 16*(2823), 1-7. https://www.mdpi.com/1660-4601/16/16/2823
- Holden, S. L., Forester, B. E., Keshock, C. M., Henry, W. N. (2018). Sports Nutrition Knowledge of Volleyball Players. *International Journal of Kinesiology in Higher Education*(2471-1616), 1-8. https://www.tandfonline.com/doi/full/10.1080/24711616.2018.1538711
- Forester, B. E., Holden, S. L. (2018). NCAA Division I Athletic Academic Service Departments' Mission Statements: Are Life Skills Included? *Applied Research in Coaching and Athletics Annual*(Special Edition), 112-139. www.americanpresspublishers.com/ARCAAContents2018SpecEd.html
- Holden, S. L., Forester, B. E., Smith, A. L., Williford, H. N., Keshock, C. M. (2018). Nutritional Knowledge of Collegiate Athletes. *Applied Research in Coaching and Athletics Annual*, 33, 65-77. https://americanpresspublishers.com/ARCAAContents2018.html
- Knapp, A. C., Holden, S. L., Forester, B. E. (2017). Grade Point Average, Body Mass Index, Living Arrangements, and Fast Food Consumption of College Students in Alabama. ASAHPERD Journal, 37(1), 5-11. http://www.asahperd.org/news.asp?record\_no=26655&pdf=true

- Mitchell, B. A., Holden, S. L., Forester, B. E., Gurchiek, L. R., Heitman, R. J. (2016). Nutritional education intervention and the effects on nutritional knowledge of male college athletes. *Applied Research in Coaching and Athletics Annual, 31*(2016), 207-223.
- Holden, S. L., Keshock, C. M., Forester, B. E., Pugh, S. F., Heitman, R. J. (2016). Burnout and years of sports competition: Is there a correlation? *International Journal of Sports Science*, 6(1A), 8-11. http://www.sapub.org/journal/currentissue.aspx?journalid=1113
- Forester, B. E. (2015). Big League Help: Funding Opportunities and Strategies for Athletic Programs. Strategies: A Journal for Physical and Sport Educators, 28(5), 6. www.aahperd.org/publications/journals/strategies.cfm
- McCarver, S. D., Holden, S. L., Forester, B. E., Pugh, S. F., Keshock, C. M. (2015). Disordered Eating Patterns in Adolescent Female Cheerleaders. *Alabama State Association of Health Physical Education and Dance*, *35*(2), 20-24. http://www.asahperd.org/news.asp?record\_no=26555
- Forester, B. E., Holden, S. L., Keshock, C. M. (2015). High School Coaches' Continuing Education Preferences: Content Preferences. *Alabama State Association for Health, Physical Education, and Dance, 35*(2), 6. www.asahperd.org/
- Forester, B. E., Holden, S. L., Keshock, C. M. (2015). High School Coaches' Continuing Education Preferences. *The Sport Journal*, 8. http://thesportjournal.org/article/high-school-coaches-continuing-education-delivery-preferenc es/
- Holden, S. L., Forester, B. E., Keshock, C. M., Pugh, S. F. (2015). How to effectively manage coach, parent, and player relationships. *The Sport Journal*. thesportjournal.org/article/how-to-effectively-manage-coach-parent-and-player-relationships/
- Holden, S. L., Keshock, C. M., Forester, B. E., Pugh, S. F. (2014). Athlete burnout: Is the type of sport a factor? *The Sport Journal*. thesportjournal.org/article/athlete-burnout-is-the-type-of-sport-a-factor/
- Mathews, D. R., Holden, S. L., Pugh, S. F., Keshock, C. M., Forester, B. E. (2014). Nutritional knowledge and attitudes of soccer and volleyball athletes. *ASAHPERD Journal*, *34*(1), 24-29.
- Keshock, C. M., Holden, S. L., Forester, B. E., Pugh, S. F. (2013). Data Driven Solutions: Participatory Planning to Improve Community Sport Operations. *International Journal of Accounting Information Science and Leadership, 6*(18), 35-40.
- Forester, B. E., Kent, A. (2012). Assessing the Social Impact of Corporate Social Responsibility in Sport: A Case Study. *Journal of Contemporary Athletics*, 6(3), 133-148. www.novapublishers.com
- Keshock, C. M., Pugh, S. F., Heitman, R. J., Forester, B. E., Holden, S. L. (2012). Sport event service learning design: Perceived values and student characteristics. *Review of Higher Education and Self-Learning Journal, 5*(16), 51-61.

## **Conference Proceedings**

Keshock, C. M., Woltring, M., Forester, B. E. (2017). Examining Perceived Values of Sport Event Service Learning: A Longitudinal Assessment Exploring Gender Differences (2017-380 ed., pp. 721-722). Vermillion, South Dakota: North American Society of Sport Management Conference Proceedings.

- Keshock, C. M., Adkins, M., Forester, B. E., Pugh, S. F., Holden, S. L. (2016). *First Year Student Perceptions of Experiential Learning Events* (vol. 16, pp. pp. 15). Columbia, SC: FYE Conference Program.
- Keshock, C. M., Forester, B. E., Pugh, S. F., Holden, S. L. (2015). 2015 Senior Bowl: Economic Contributions, Benefits, and Impacts (vol. 85, pp. 16 pages). Chattanooga, TN: Southern Economic Association. https://www.southerneconomic.org/session-details/?conferenceId=1&participantId=7474
- Keshock, C. M., Forester, B. E., Holden, S. L. (2014). Event Attendees and Sponsorship Target Market Matching: An Analysis of an Event Festival (pp. 76). Cedar Falls, Iowa: World Leisure Congress. http://www.worldleisure.org/news.php
- Forester, B. E., Holden, S. L., Keshock, C. M. (2014). The Rails-to-Trails Conservancy Scope, Impact, and Alabama's Role (pp. p. 63). Cedar Falls, Iowa: World Leisure Congress. http://www.worldleisure.org/news.php
- Keshock, C. M., Forester, B. E. (2014). The USAbilities Project and the WLO Legacy Initiative (pp. 55-56). Cedar Falls, Iowa: World Leisure Congress. http://www.worldleisure.org/news.php

#### **Journal Articles**

Holden, S. L., Forester, B. E., Blake, J. E. (2013). Sitting volleyball: A skill enhancing and physically demanding activity. *National Center on Health, Physical Activity, and Disability*, 4. http://www.ncpad.org/print.php?action=printArticle&content\_id=1073

#### Other

- Pugh, S. F., Holden, S. L., Forester, B. E., Keshock, C. M., Heitman, R. J. (2017). Race as a Factor in Achievement Motivation in College Athletes (1st ed., vol. 88, pp. 124). Philadelphia, PA: Research Quarerly for Exercise and Sport.
- Pugh, S. F., Holden, S. L., Forester, B. E., Keshock, C. M. (in press). Achievement Motivation of College Athletes and Race. Abstract of Poster to be presented at SHAPE Conference Boston March 16th 2017. SHAPEAmerica.org: Research Quyarterly for Exercise and Sport Online Supplement.
- Forester, B. E., Holden, S. L., Keshock, C. M., Heitman, R. J. (2014). In S. Chen (Ed.), *High School Coaches' Continuing Education Delivery Preferences* (1st ed., vol. 51, pp. p. 9). Hays, KS: Kentucky Association for Health, Physical Education, Recreation, and Dance. www.kahperd.com/main/Portals/0/Newsletters/JournalSpring2014.pdf
- Holden, S. L., Keshock, C. M., Forester, B. E., Heitman, R. J. (2013). In M. Sheridan (Ed.), Burnout and Years of Sport Competition (2nd ed., vol. 6, pp. 194-195). Reston, VA: Journal of Coaching Education.
- Forester, B. E. (2013). In Andrews Education (Ed.), *Barefoot Running* (pp. 2). andrewsref.org/barefootrunner.php
- Forester, B. E. (2013). In Andrews Education (Ed.), *Breakfast: It's Still the Most Important Meal of the Day* (pp. 2). and rewsref.org/breakfaststudy.php
- Forester, B. E. (2013). In Andrews Education (Ed.), *Common Running Injuries: Shin Splints* (pp. 2). andrewsref.org/shinsplint.php

Forester, B. E. (2011). Nutritional Considerations for the High School Athlete (for Coaches). Pensacola, FL:.

## **Presentations Given**

- Forester, B. E. (Author & Presenter), 2019 Summer Physical Education and Health Conference, "Fundraising and Grant Writing for Health and PE Teachers," Mobile AL. (July 10, 2019).
- Forester, B. E. (Author), Woltring, M. (Author & Presenter), Keshock, C. M. (Author), NASSM 2019, "A Qualitative Analysis of Students' Sport Management Service Learning Perceptions," North American Society for Sport Management, New Orleans, LA. (June 1, 2019).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Woltring, M., Keshock, C. M., ASAHPERD Spring Conference, "Coaching Certification Programs: An Overview and Applications," ASAHPERD, Orange Beach, AL. (April 5, 2019).
- Norred, Z. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring Conference, "Fast Food Consumption and Exercise Habits of Air National Guard," ASAHPERD, Orange Beach, AL. (April 5, 2019).
- Woltring, M. (Author & Presenter), Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Applied Sport Management Association Conference 2018, "Best Practices for Initiating, Growing, and Maintaining a Successful Service Learning Program in Sport Management," Applied Sport Management Association, Nashville, TN. (February 16, 2019).
- Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Williford, H. (Author), Erin, R. (Author), MSERA Annual Meeting, "Sport Locus of Control and Perceived Stress Among Athletes," Mid-South Educational Researcher, Pensacola, FL. (November 9, 2018).
- Keshock, C. M. (Author), Woltring, M. (Author & Presenter), Forester, B. E. (Author), NASSM 2018, "Identification and Selection of Event Sites for Service Learning," North American Society for Sport Managment, Halifax, Nova Scotia, Canada. (June 9, 2018).
- Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Alabama State Association for Health, Physical Education, Recreation, and Dance Spring Conference, "How to Select and Use Nutritional Trackers," ASAHPERD, Orange Beach, AL. (April 21, 2018).
- Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring 2018 Conference, "Facility Standards: Is Your Envornment Safe?," Alabama State Association for Health, PE, Recreation and Dance, Orange Beach, Alabama. (April 20, 2018).
- Keshock, C. M. (Author & Presenter), Woltring, M. (Author & Presenter), Forester, B. E. (Author & Presenter), The University of South Alabama 25th Annual Graduate Research Forum 2018, "Sport Management Capstone Course Service Learning: Event Group Leader Student Perceptions," University of South Alabama, Mobile, AL. (March 14, 2018).
- Keshock, C. M. (Author & Presenter), Woltring, M. (Author), Forester, B. E. (Author & Presenter), (Author & Presenter), ASMA Annual Conference, "Sport Management Capstone Course Service Learning: Event Group Leader Student Perceptions," Applied Sport Management Association, Waco, Texas. (February 16, 2018).
- Keshock, C. M. (Author), Woltring, M. (Author & Presenter), Forester, B. E. (Author), North American Society of Sport Management, "Examining Perceived Values of Sport Event

Service Learning: A Longitudinal Assessment Exploring Gender Differences," NASSM, Denver, Colorado. (June 2017).

- Keshock, C. F. (Author & Presenter), Woltring, M. (Author & Presenter), Forester, B. E. (Author), 7th Annual Conference on Teaching and Learning, "Student Service Learning Benefits," University of South Alabama, Mobile, AL. (May 2017).
- McClure, E. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference, "Computer/Social Media Use and Its Relationship with Health-Related Quality of Life Among Older Adults," ASAHPERD, Orange Beach, AL. (April 21, 2017).
- Smith, A. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring Conference, "Prevalence of Eating Disorders in College Females," ASAHPERD, Orange Beach, AL. (April 21, 2017).
- Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAPHERD Spring Conference, "How to Get Published in Health, Physical Education, and Sport Journals," ASAHPERD, Orange Beach, AL. (April 21, 2017).
- Knapp, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E., Williford, H., 24th Annual Graduate Research Forum, "Fast Food Consumption of Collegiate Athletes and Non-Athletes in Alabama," University of South Alabama. (April 13, 2017).
- Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), SHAPE America Boston 2017, "Achievement Motivation of College Athletes and Race," Shape America, Boston, MA. (March 16, 2017).
- Keshock, C. M. (Author & Presenter), Woltring, M. (Author), Forester, B. E. (Author), 3rd Annual COSMA Conference, "Student Service Learning Benefits: A Mixed Methods Approach," Commission on Sport Management Accreditation, Tampa, Florida. (February 2017).
- Forester, B. E., Holden, S. L., Gulf Coast Fitness Expo, "The Finances of Small Sport Business Ownership," University of South Alabama, Mobile, AL. (November 12, 2016).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M., ASAHPERD Fall Conference, "College athletes' community service: What is the impact?," Alabama State Association for Health, Physical Education, Recreation, and Dance, Birmingham, AL. (November 7, 2016).
- Holden, S. L. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), Keshock, C. M. (Author), Mid-South Educators Research Association Conference, "Sports Nutrition Knowledge of Volleyball Players," MSERA, Mobile, AL. (November 3, 2016).
- Hong, S. I. (Author & Presenter), Forester, B. E. (Author), 2016 Conference of the North American Society for Sport Management, "A Critical Review of Determinant Factors of Attendance Demand," North American Society for Sport Management, Orlando, FL. (June 4, 2016).
- Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), ASAHPERD Spring Conference 2016, "Risk Management Sport Event Planning: Components for Consideration," Alabama State Association of Health, Physical Education, Recreation and Dance, Orange Beach, Alabama. (April 16, 2016).

- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), 2016 ASAHPERD Spring Conference, "Exercise Habits and Nutritional Knowledge of College Students," Alabama State Association for Health, Physical Education, Recreation, and Dance, Orange Beach, Alabama. (April 15, 2016).
- Smith, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference, "Nutritional Knowledge of College Athletes," ASAHPERD, Gulf Shores, AL. (April 15, 2016).
- Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Woltring, M. (Author & Presenter), 23rd Annual Research Forum, "Sport Management Student Perceptions: Service Learning Worth the Undertaking," University of South Alabama Faculty Development Council, Mobile, Alabama. (March 23, 2016).
- Smith, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Pugh, S. F. (Author), 23rd Annual Research Forum, "Nutritional Knowledge of College Athletes," University of South Alabama, Mobile, AL. (March 21, 2016).
- Keshock, C. M. (Author), Forester, B. E. (Author & Presenter), Woltring, M. (Author & Presenter), Applied Sport Management Conference, "Sport Management Student Perceptions: Service Learning Worth the Undertaking," Louisianna State University, Baton Rouge, LA. (February 26, 2016).
- Keshock, C. M. (Author & Presenter), Adkins, M. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), Holden, S. L. (Author), 35th First Year Experience Annual Conference, "FYE Student Perceptions of Sport Event Experiential Learning: A Mixed Methods Approach," National Resource Center FYE and Student Transition, Orlando, Florida. (February 22, 2016).
- Keshock, C. M. (Author & Presenter), Forester, B. E. (Author), Pugh, S. F. (Author), Holden, S. L. (Author), 85th Annual Southern Economic Association Conference, "2015 Senior Bowl: Economic Contributions, Benefits, and Impacts," Southern Economic Association, New Orleans, LA. (November 21, 2015).
- Forester, B. E. (Author & Presenter), Cowart, S. L. (Author), ASAHPERD Fall Conference, "The 2015 FIFA Women's World Cup: Handshakes, Hypocrisy & Turf," Alabama State Association for Health, Physical Education, Recreation, and Dance, Birmingham, AL. (November 17, 2015).
- Forester, B. E. (Author & Presenter), FSU Sport Management Doctoral Colloquium, "Surviving and Excelling as a Ph.D. Student: Strategies for Career Success," The Florida State University, Tallahassee, FL. (September 18, 2015).
- Holden, S. L. (Author & Presenter), Pugh, S. F. (Author), Forester, B. E. (Author), Keshock, C. M. (Author), ASAHPERD Spring Conference, "Beach Volleyball vs. Indoor Volleyball: How are the Different?," ASAHPERD, Gulf Shores, AL. (April 17, 2015).
- Holden, S. L. (Author & Presenter), Keshock, C. M., Forester, B. E. (Author), Pugh, S. F. (Author & Presenter), Heitman, R. J. (Author & Presenter), Shape America National Convention, "Burnout and Years of Sports Competition: A Follow Up Study," SHAPE, Seattle, Washington. (March 20, 2015).

- Holden, S. L. (Author), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author),
  Heitman, R. J. (Author), 22nd Annual Research Forum, "Athlete Burnout and Years of
  Competition: A Follow Up Study," University of South Alabama, Mobile, AL. (March 17, 2015).
- Magnusen, M. (Author), Kim, J. W. (Author), Forester, B. E. (Author & Presenter), Ordones, G. (Author), 22nd Annual Research Forum, "Should Sport and Politics mix? Exploring the Effects of Head Coach and Star Player Political Engagement on Sport Consumer Revenge and Avoidance," University of South Alabama, Mobile, AL. (March 17, 2015).
- Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author), Holden, S. L. (Author & Presenter), Mitchell, S. M. (Author), SHAPE America Southern Division Conference, "Service Learning benefits of Sport Management and Physical Education Students," SHAPE Southern District, Atlanta, Georgia. (February 20, 2015).
- Magnusen, M. (Author), Kim, J. W. (Author), Forester, B. E. (Author & Presenter), Ordones, G. (Author), Southern Sport Management Conference, "Should Sport and Politics Mix? Exploring the Effects of Head Coach and Star Player Political Engagement on Sport Consumer Revenge and Avoidance," Southern Sport Management Association, Baton Rouge, LA (LSU). (February 20, 2015).
- Magnusen, M. (Author), Kim, J. W. (Author), Forester, B. E. (Author & Presenter), Ordones, G. (Author), Southern Sport Management Conference, "Sport as Political Arena: Investigating the Effects of Professional Sport Team Political Engagement on Sport Consumer Attitudes and Behaviors," Southern Sport Management Association, Baton Rouge, LA (LSU). (February 20, 2015).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), World Leisure Congress 2014, "Rails-to-Trails Conservancy – Scope, Impact, and Alabama's Role," World Leisure Organization, Mobile, AL. (September 11, 2014).
- Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Holden, S. L. (Author), World Leisure Congress International Conference, "Event Attendees and Target Market Matching: An Event Analysis," World Leisure Congress, Mobile, Alabama. (September 11, 2014).
- Keshock, C. M. (Author & Presenter), Forester, B. E. (Author), World Leisure Congress International Conference, "The USA Abilities Facility Project and the WLO Legacy Initiatuive," World Leisure Congress, Mobile, Alabama. (September 8, 2014).
- Forester, B. E., Alabama Recreation and Parks Association Professional Development Workshop, "Park Funding Opportunities from Corporate America," Alabama Recreation and Parks Association, Gulf Shores, AL. (September 4, 2014).
- Forester, B. E. (Author & Presenter), 2014 Summer Physical Education and Health Conference, "Creative Funding Opportunities for Physical Education Teachers & Coaches," Alabama Sports Festival Foundation, Columbia, AL. (August 1, 2014).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), 2014 National Coaching Conference, "High School Coaches' Continuing Education: Content Preferences," American Alliance for Health, Physical Education, Recreation, and Dance, Washington, D.C. (June 20, 2014).
- Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Pugh, S. F. (Author & Presenter), ASAHPERD Spring Conference 2014, "Physical Activity Negligence Issues: Legal Defenses to Student Injury Claims," ASAHPERD, Orange Beach, Alabama. (April 2014).

- Mitchell, B. A. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring Conference, "Nutritional Education Intervention and the Effects on Nutritional Knowledge of Male College Athletes," ASAHPERD, Orange Beach, AL. (April 11, 2014).
- Forester, B. E. (Presenter), Southern Sport Management Conference, "Do Recruiter Characteristics Matter? Exploring the Interaction of Head Coach Affectivity and Political Skill on Recruiting Outcomes in NCAA Division I Women's Soccer," Southern Sport Management Association, Nashville, TN. (March 26, 2014).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author), Keshock, C. M. (Author), Heitman, R. J. (Author), 21st Annual Research Forum, "High School Coaches' Continuing Education Preferences Delivery Methods," University of South Alabama, Mobile, AL. (March 13, 2014).
- Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Heitman, R. J. (Author), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Southern District AAHPERD/KAHPERD, "A Comparison of dynamic balance on the Wii with the BioDex Stability System," SDAAHPERD, Lexington,KY. (February 2014).
- Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Heitman, R. J. (Author), 2014 Southern District AAHPERD Convention, "High School Coaches Continuing Education Delivery Preferences," American Association for Health, Physical Education, Recreation, & Dance (AAHPERD), Lexington, KY. (February 21, 2014).
- McCarver, S. (Author & Presenter), Holden, S. L. (Author), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), ASAHPERD Fall Conference, "Adoloescent Female Cheerleaders and Eating Disorders," ASAHPERD, Birmingham, AL. (November 2013).
- Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author & Presenter), Mid South Educators Research Association, "Athlete Burnout: Is the Type of Sport a Factor?," MSERA, Pensacola, FL. (November 6, 2013).
- Keshock, C. M. (Author & Presenter), Holden, S. L. (Author), Pugh, S. F. (Author), Forester, B. E. (Author), European Conference in Sport Economics, "Gridiron Games: Turf War Issues and the Economic, Social, Cultural, and Political Incentives for Government Subsidization.," European Sport Economics Association, Esbjerg, Denmark. (September 2013).
- Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author & Presenter), Heitman, R. J. (Author), National Coaching Conference, "Burnout and Years of Sports Competition: Is There a Correlation?," USOC, NFHS, NCAA and AAHPERD, Colorado Springs, CO. (June 20, 2013).
- Keshock, C. M. (Author & Presenter), Holden, S. L. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), Intellect Base International Academic Conference, "Data Driven Solutions: Participative Decision Making to Improve Community Sport Operations.," Intellect Base International Consortium, Nashville, TN. (May 24, 2013).
- Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author & Presenter), Holden, S. L. (Author & Presenter), ASAHPERD Annual Spring Conference, "Communicating Experiential Learning to Host Organizations: Maximizing the Exchange," Alabama State AAHPERD, Orange Beach, Alabama. (April 13, 2013).
- Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E. (Author), ASAHPERD Annual Spring Conference, "Service Learing, Where do I Begin?," ASAHPERD, Orange Beach, AL. (April 13, 2013).

- Holden, S. L. (Author & Presenter), Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author & Presenter), ASAHPERD Spring Conference, "Sitting Volleyball: A Stationary but Skill Enhancing and Physically Demanding Activity," ASAHPERD, Orange Beach, AL. (April 13, 2013).
- Austin, M. E. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Dietary Practices and Athlete Burnout: Connection?," ASAHPERD, Orange Beach, AL. (April 12, 2013).
- Mathews, D. R. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Nutritional Knowledge and Attitudes of College Athletes," ASAHPERD, Orange Beach, AL. (April 12, 2013).
- Pugh, S. F. (Author & Presenter), Holden, S. L. (Author & Presenter), Forester, B. E., Heitman, R. J., Keshock, C. M. (Author & Presenter), ASAHPERD Annual Fall Conference, "Impact of an undergraduate Wii activity program on slected fitness items.," ASAHPERD, Birmingham, AL. (November 6, 2012).
- Holden, S. L. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), Pugh, S. F. (Author), ASAHPERD Fall Conference, "FORE! Starting a Golf Program in Middle and High School Physical Education Class," ASAHPERD, Birmingham, AL. (November 6, 2012).
- Keshock, C. M. (Author & Presenter), Forester, B. E. (Author & Presenter), Holden, S. L. (Author), Pugh, S. F. (Author), ASAHPERD Annual Fall Conference, "Is Your Playing Environment Safe? Negligence According to Sport and Physical Education Standards.," Alabama State AAHPERD, Birmingham, Al. (November 4, 2012).
- Forester, B. E. (Author & Presenter), ASAHPERD Fall Conference, "Student Athletes' Community Service: How Can High School Athletes become Involved?," Alabama State Association for Health, Physical Education, Recreation, and Dance, Birmingham, AL. (November 4, 2012).
- Holden, S. L. (Author & Presenter), Forester, B. E. (Author & Presenter), Keshock, C. M. (Author), Pugh, S. F. (Author & Presenter), Heitman, R. J. (Author), The National Physical Education Teacher Education Conference, "Burnout: Preparing Potential Coaches for the Demands of the Job," PETE, Las Vegas, NV. (October 6, 2012).
- Keshock, C. M. (Author & Presenter), Pugh, S. F. (Author), Heitman, R. J. (Author), Forester, B.
   E. (Author), Holden, S. L. (Author), Intellectbase International Academic Conference, "Service Learning: Differences in Student Perceptions of Sport Event Experiences," Intellectbase, Nashville, TN. (May 26, 2012).
- Keshock, C. M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Forester, B. E. (Author), ASAHPERD Annual Spring Conference, "Sport Events Impacts to Generate Revenue for Athletic Programs.," ASAHPERD, Orange Beach, Alabama. (April 2012).
- Jones, M. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring Conference, "Nutrition Label Use Among College Students," ASAHPERD, Orange Beach, AL. (April 2012).
- Barker, A. (Author & Presenter), Holden, S. L. (Author & Presenter), Pugh, S. F. (Author & Presenter), Keshock, C. M. (Author), Forester, B. E. (Author), ASAHPERD Spring

Conference, "Nutritional Knowledge and Dietary Practices of College Coaches," ASAHPERD, Orange Beach, AL. (April 2012).

- Forester, B. E. (Author & Presenter), ASAHPERD Spring Conference, "Youth Injury Prevention: Coaching Education," Alabama State Association for Health, Physical Education, Recreation, and Dance, Orange Beach, AL. (April 20, 2012).
- Forester, B. E. (Author & Presenter), ASAHPERD Fall Conference, "An Overview of Sport Organizations' CSR Practices," Alabama State Association for Health, Physical Education, Recreation, and Dance, Birmingham, AL. (November 14, 2011).

## Awards and Honors

Lisa Mitchell Bukstein Foundation Scholartship for Developing Faculty in Education, Lisa Mitchell Bukstein Foundation. (April 2, 2013).

## Intellectual Contributions in Submission

#### **Journal Articles**

Keshock, C. M., Woltring, M., Forester, B. E., Holden, S. L. Sport Management Service Learning: Student Perceptions and Gender Differences. *Sport Management Education Journal*, 22.

## **Research Currently in Progress**

- Forester, B. E., Keshock, C. M., Woltring, M. "A Qualitative Analysis of Students' Sport Management Service Learning Perceptions" (Writing Results)
- Keshock, C. M., Pugh, S. F., Forester, B. E., Holden, S. L. "Benefits of Sport and Recreation Event Service Learning Experiences" (On-Going)
   Quantitative and qualitative data was collected from student service learners to assess the reciprocal value of placing students at real-life sport and recreation events. Longitudinal comparisons of event type and student reflections are to be used to draw inferences.
- Keshock, C. M., Holden, S. L., Forester, B. E. "Club Sports and the Economic Impact to Host Communities" (Writing Results)
   Survey data was collected at a 72 team club sport tournament in Alabama and at a 78 club sport tournament in Florida to assess the economic impact and spending differences of visitors based on geographic spatial analysis.
- Forester, B. E., Holden, S. L. "College of Education Students' Physical Activity Levels" (Writing Results)

The researchers are exploring the physical activity levels and habits of students within the College of Education.

- Forester, B. E., Keshock, C. M., Holden, S. L. "Collegiate Athletes' Community Service: What is the Impact?" (On-Going)
   The purpose of this project is to investigate the effects of the University of South Alabama Student-athlete community service initiative on the student-athlete, the University Athletic Department, and the local community.
- Forester, B. E., Holden, S. L., Woltring, M., Hauff, C. R. "Development of a Life Skills Program for Collegiate Athletes" (On-Going)

Pilot study to be used for NCAA (and potential other sponsoring organizations) grant proposal. IRB has been submitted for minor revision.

Forester, B. E., Holden, S. L., Keshock, C. M. "High School Coaches' Continuing Education Preferences and Suggestions" (Writing Results)
A qualitative research study to better understand what coaches prefer in continuing education courses regarding content format, delivery, etc. At least 10 coaches will be interviewed in person.

Keshock, C. M., Forester, B. E. "NCAA Sand Volleyball: Reciprocal Value of Hosting a National Championship" (Writing Results)
Research data collected at the 2013, 2014, 2015 NCAA National Sand Volleyball Championships in the host city of Gulf Shores, Alabama. Economic and Destination Marketing considerations discussed. Final data set to be collected at 2015 NCAA championship event.

Forester, B. E., Holden, S. L. "Nutritional Knowledge of College of Education Students" (Writing Results)

The researchers seek to better understand the nutritional knowledge of selected College of Education students. Many of these students are majors in Physical Education and Exercise Science. The researchers are investigating the differences in the nutritional knowledge of these students in particular.

Forester, B. E., Holden, S. L. "Peer Mentoring Meta Analysis: Encouraging physical activity/exercise participation among adults" (Writing Results)
 We are conducting a qualitative 'meta analysis' (a metasummary) to synthesize, report, and quality assess the findings from previously published qualitative research that address the role of peer mentoring in encouraging physical activity/exercise participation among adults.

 Keshock, C. M., Holden, S. L., Forester, B. E. "Perceived Benefits of Sport Club Participation: Parental Perspectives" (Writing Results)
 Empirical study (2011-2017) assessing parent's attitudes toward child club sport experiences using the Participant Motivation Questionnaire. Data collected, coded, and entered into SPSS package. Interpreting results for article submission summer 2016.

 Keshock, C. M., Forester, B. E., Pugh, S. F., Holden, S. L., Woltring, M. "Service Learning Leaders and Group Dynamics" (Writing Results)
 Efforts to determine the level of satisfaction experienced by graduate student group service learning leaders according to type of event. Data collected 2005-2016.

- Forester, B. E., Magnussen, M. "Social Impact and CSR Case Study" (Planning) This project is a case study to be submitted in an journal geared for students and practitioners.
- Forester, B. E., Magnussen, M. "Sport as Political Arena: The Effect of Professional Sport Organization Position on Sport Consumer Attitudes and Behavioral Intentions" (On-Going) Politics can be a divisive area of discussion. Issues such as abortion, entitlements, immigration, marriage, and taxes can result in heated political debates. Interestingly, the potential divisiveness of political issues has not stopped sports figures from inserting their opinions on such issues into the realm of professional sports. For instance, the Miami Marlins (of MLB) suspended team manager Ozzie Gillen five games for his comments praising Cuban dictator Fidel Castro. Specifically, Ozzie told Time magazine he loved and respected Castro. His comments were met with outrage by Miami's Cuban population, many of whom escaped Castro and his communist regime to take refuge in Miami. In light of incidents such as the Ozzie-Castro controversy, this study will explore the impact of a hypothetical sport-politics scenario on sport consumers' behavioral intentions. Specifically explored will be

the mediating effects of avoidance and revenge desire on the relationships between positive/negative attitudinal responses (to a hypothetical sport-politics scenario) and patronage reduction and negative WOM intentions.

Pugh, S. F., Holden, S. L., Forester, B. E., Schwarz, N. A. "The effect of Body Type, BMI, Body Weight and Body Fat on a Dynamic Balance Task" (Writing Results)
 Volunteers will be assessed for body weight, body type, BMI, and body fat and will perform a series of a dynamic balance task.

# SERVICE

## **Editorial and Review Activities**

- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (March 27, 2019 April 25, 2019).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association. (February 13, 2019 - March 13, 2019).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (February 12, 2019 March 7, 2019).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (November 1, 2018 December 15, 2018).
- Invited Manuscript Reviewer, "International Journal of Sports Science and Coaching." (October 17, 2018 December 7, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (October 23, 2018 November 11, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (September 27, 2018 October 20, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (July 24, 2018 August 15, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (June 25, 2018 July 17, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (May 19, 2018 June 5, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (April 3, 2018 April 24, 2018).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association. (February 9, 2018 - March 9, 2018).
- Invited Manuscript Reviewer, "Sport Management Education Journal," North American Society for Sport Management. (February 17, 2018 March 3, 2018).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (February 5, 2018 February 26, 2018).

- Invited Manuscript Reviewer, "Sport Management Education Journal," North American Society for Sport Management. (November 8, 2017 December 9, 2017).
- Invited Manuscript Reviewer, "National Youth-At-Risk Journal." (April 19, 2017 May 10, 2017).
- Invited Manuscript Reviewer, "Journal of Aging and Physical Activity." (April 7, 2017 May 1, 2017).
- Invited Manuscript Reviewer, "Athletic Administration for College, High School, Youth, and Club Sport," Jones and Bartlett Learning. (January 10, 2017 January 31, 2017).
- Invited Manuscript Reviewer, "National Youth-At-Risk Journal." (November 14, 2016 December 5, 2016).
- Invited Manuscript Reviewer, "Sport Management Education Journal," North American Society for Sport Management. (September 8, 2016 - October 8, 2016).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association (SSMA). (October 23, 2015 - November 12, 2015).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association (SSMA). (January 22, 2015 - March 19, 2015).
- Invited Manuscript Reviewer, "Sport Leadership in the 21st Century," Jones and Bartlett Learning. (February 10, 2015 March 2, 2015).
- Invited Manuscript Reviewer, "Sport Management Education Journal," North American Society for Sport Management. (October 15, 2014 November 19, 2014).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association (SSMA). (April 15, 2014 - May 13, 2014).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association (SSMA). (November 15, 2013 - December 13, 2013).
- Invited Manuscript Reviewer, "Sport Leadership in the 21st Century," Jones and Bartlett Learning. (June 16, 2013 July 6, 2013).
- Invited Manuscript Reviewer, "Journal of Applied Sport Management," Southern Sport Management Association (SSMA). (February 2012 - March 2012).